

PRESENT YOURSELF AT DAGA 2022 BY SPONSORING AND ADVERTISING

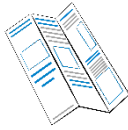

- Hybrid in Stuttgart and online -

21 – 24 March 2022



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CLASSIC ADVERTISING (PLUS 19% VAT)	
<p>Advertisement in the DAGA Program Book</p> <p>Edition: About 1000 (depending on situation) + downloadable online presentation as PDF (Black and white, final page format: 118 x 210 mm, including at least 5 mm margin for text; 3 mm additional bleed on all four sides. Please send double-sided ads as 2 single pages) Deadline: 17 Dec 2021 / as PDF to: tagungen@dega-akustik.de</p>	<p>single page: 300,- €</p> <p>double-sided: 600,- €</p>
<p>Advertisement on Inside Front / Inside Back Cover in the DAGA Program Book</p> <p>Edition: About 1000 (depending on situation) + downloadable online presentation as PDF (Coloured, one-sided, final page format: 118 x 210 mm, including at least 5 mm margin for text; 3 mm additional bleed on all four sides.) Deadline: 17 Dec 2021 / as PDF to: tagungen@dega-akustik.de</p>	<p>1.100,- €</p>
<p>Congress Bag Insert</p> <p>Number of items: About 1000 (depending on situation)</p> <ul style="list-style-type: none"> • Leaflet of one page (max. A4, printed front and back) or flyer or • Multi-page brochure (max. 100g per item) • Costs of production and delivery by Sponsor 	<div style="text-align: center;">  </div> <p>Leaflet / Flyer: 600,- € Brochure: 1.200,- €</p>
ONLINE ADVERTISEMENT (PLUS 19% VAT)	
<p>Advertisement on the Start page of the Online Platform</p> <ul style="list-style-type: none"> • Present your advertising banner / your company logo on the start page of the online platform • The online platform will be used by onsite as well as online participants and can also be viewed after the conference • Please also note our offers for online exhibitors (see exhibitor brochure) 	<div style="text-align: center;">  </div> <p>Permanent Advert: 600,- €</p> <p>Rotating Logo: 300,- €</p>
<p>Advertisement on the Start page of the Online Proceedings</p> <ul style="list-style-type: none"> • Present your advertising banner / your company logo on the start page of the online proceedings 	<p>Permanent Advert: 600,- €</p>
<p>Targeted advertising in the programme app (session view)</p> <ul style="list-style-type: none"> • Present your advertising banner / your company logo in your desired sessions in the program app • This offer is subject to the technical implementation (pending) 	<p>50,- € per session 200,- € for 5 sessions 400,- € for 10 sessions</p>

SPONSORSHIP (PLUS 19% VAT)

Become

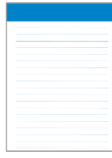



- Diamond Sponsor** from 10.000 €
- Platinum Sponsor** from 6.000 €,
- Gold Sponsor** from 4.000 €,
- Silver Sponsor** from 2.500 € or
- Bronze Sponsor** from 1.000 € (monetary and intrinsic value will be added up.)

In addition to the benefits of the individual offers, you will be named as a sponsor (from 1000,- € with company logo) and sponsorship status (Diamond / Platinum / Gold / Silver / Bronze) in all following places:

- ✓ in the Program Book
- ✓ on the DAGA Website and
- ✓ in the DAGA Online Proceedings

<p>A) Covid-Plexiglass at the Conference Office with your Logo</p> <ul style="list-style-type: none"> • Your logo is presented on the Covid-protective plexiglass on 4-5 registration counters, each logo approx. 10 x 20 cm in size 	<p>400,- €</p>
<p>B) Opening Ceremony</p> <ul style="list-style-type: none"> • Your display* (roll-up display of max. 200 x 85 cm) with your advertising message is placed on the stage of the plenary hall and acknowledgement of the sponsor by the conference chairs during the opening and the closing event • Your roll-up will be visible on-site during the entire conference as well as in the livestreams of the opening event, the plenary lectures and the closing event 	<p>1000,- €</p>
<p>C) Social Evening</p> <ul style="list-style-type: none"> • Your display* (roll-up display of max. 200 x 85 cm) with your advertising message is placed on the stage at the Social Evening and acknowledgement of the sponsor by the conference chairs at the Social Evening • Subject to the approval of the Social Evening 	<p>500,- €</p>
<p>D) FFP2 Masks with your Logo and DAGA Logo</p> <ul style="list-style-type: none"> • For all DAGA volunteers as well as for all participants who want to get their very own DAGA mask, possibly as an insert for the conference bag • We design the mask with your logo, the DAGA logo and a slogan about acoustics and take over the production costs 	<p>2500,- €</p>
<p>E) Congress bags</p> <ul style="list-style-type: none"> • Every conference participant receives a reusable canvas tote bag with your company logo on it. It will be used, showing your logo, during and also beyond the conference, items: probably 1000 • Bags are supplied by sponsor, in accordance with our approval of design 	<p>300,- €</p> <p>plus own production costs (from 1500,- €)</p>

* Sponsors will be responsible for production and delivery of standup-displays as well as posters.

<p>F) Notepads for Congress Bags</p> <ul style="list-style-type: none"> notepads with your company logo for each participant will be used during and after DAGA, items: probably 1000 		<p>600,- € plus own production costs</p>
<p>G) Pens for Congress Bags</p> <ul style="list-style-type: none"> pens with your company logo for each participant will be used during and after DAGA, items: probably 1000 		<p>400,- € plus own production costs</p>
<p>H) Ceramic Cups for Coffee Breaks</p> <ul style="list-style-type: none"> „DAGA Mugs“ with your company logo are used during coffee breaks and also beyond the conference as a memorable souvenir Your very own print design with your company logo and DAGA logo, in accordance with our approval of design. Cups must be stackable. Number of items: 1000 (or in accordance with sponsor) The financial contribution is used for cleaning the mugs during the conference 		<p>600,- € plus own production costs</p>
<p>I) Your Company Logo on every free Seat = every 2nd Seat</p> <ul style="list-style-type: none"> Due to hygiene regulations, only every second seat may be occupied. All seats that remain empty will be marked with an A4 print with your logo. We integrate your logo and coordinate the design with you. Subject to corona-related seating requirements: If full occupancy is possible, it is preferred and this sponsorship benefit would be waived 	<p>per Session Hall: 500,- € Plenary Hall: 700,- € Package price: 4500 € for all 13 Session Halls</p>	
<p>J) Sweets for Congress Bags or for the beverage stations</p> <ul style="list-style-type: none"> Little bags with chocolate, biscuits, Gummi Bears... with your company logo in every congress bag to sweeten the conference for all participants If for the beverage stations: A4 stand-up display with reference to the sponsor Sweets and snacks can also be ordered directly at the DAGA catering partner Number of items: In accordance with sponsor 		<p>200,- € plus own production costs</p>
<p>K) Break Slides in Session Hall(s)</p> <ul style="list-style-type: none"> Your company logo is displayed on a presentation slide before sessions, during breaks and also between subsequent lectures Break Slides are also visible for online participants who attend the session(s) 	<p>Plenary hall: 700,- € per Session hall: 500,- € Package price: 4500 € for all 13 Session Halls</p>	
<p>L) Drinks and Snacks for Meeting of “junge DEGA”: Young Professionals</p> <ul style="list-style-type: none"> You are acknowledged as sponsor and your company logo will be displayed on a presentation slide right at the beginning of the meeting As sponsor, you are kindly invited to attend the meeting and welcome to socialize and network with the future elite of professional acousticians 	<p>from 500,- €</p>	
<p>M) Prize money / material prize for Science Slam, presented by junge DEGA</p> <ul style="list-style-type: none"> The sponsor is acknowledged on a powerpoint slide at the beginning of the ScienceSlam Logo announcement on a specific page on website, app and program book 	<p>From 150,- € or material prize(s)</p>	

Do you have your own ideas and suggestions for sponsorship?

You are also welcome to bring forward own ideas. Please contact us!

Teresa Lehmann and Julia Schneiderheinze

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Telefon: +49 (0)176 - 56 84 55 64 / +49 (0)30 – 340 60 38 04

DONATIONS

We will issue a donation receipt for all donations.

For donations of 300 euros or more, the donor can be mentioned in the online conference proceedings in alphabetical order without the company logo.

ORDER FORM

We hereby order the following **Sponsoring for DAGA 2022:**

Name of sponsoring / advertisement items

Name of Company

Address

Date, signature and company stamp

Please send the completed form by email to:

Teresa Lehmann, tagungen@dega-akustik.de, Phone: +49 (0)176 - 56 84 55 64

All sponsors receive an invoice by DEGA e.V. prior to the payment.